FINLAND Office Market Snapshot



CUSHMAN & WAKEFIELD

Fourth Quarter | 2018

MARKET INDICATORS

Market Outlo	pok	
Prime Rents:	Positive rental development can be seen in the prime end of the market going forward in 2019.	
Prime Yields:	Prime yields are expected to remain stable in the short term.	
Supply:	Minor growth is seen in 2019.	
Demand:	After sharp demand in 2018 fuelled by strong GDP growth, we see occupier demand stabilizing in 2019.	
Prime Office	rents – December 2018	

Prime Office rents – December 2018							
LOCATION	€	€	US\$	GF	ROWTH %		
	SQ.M MTH	SQ.M YR	SQ.FT YR	1YR	5YR CAGR		
Helsinki (City Centre)	37.00	444	47.0	2.8	2.9		
Helsinki (Out of Town)	22.50	270	28.6	2.3	1.9		
Turku	18.25	219	23.2	4.3	4.0		
Tampere	21.75	261	27.6	0.0	1.7		
Oulu	16.50	198	21.0	10.0	1.9		
Prime Office yields – December 2018							
LOCATION (FIGURES ARE NET, %)	CURRENT Q	LAST Q	LAST Y	10 YE HIGH	EAR LOW		
Helsinki (City Centre)	3.40	3.40	3.80	6.00	3.40		
Helsinki (Out of Town)	4.50	4.50	4.80	6.95	4.50		
Turku	6.25	6.25	6.75	8.00	6.25		
Tampere	5.75	5.75	6.25	7.75	5.75		
Oulu	6.75	6.75	7.50	7.50	6.75		
With respect to the yield data provided, in light of the changing nature of the market and the costs implicit in any transaction, such as financing, these are very much a guide only to indicate the approximate trend and direction of prime initial vield levels and should not be used as a comparable for any particular property or							

transaction without regard to the specifics of the property

Recent performance



Overview

2018 was another strong year for the economy and Q4 2018 was the thirteenth quarter of consecutive GDP growth. The annual growth for 2018 is estimated to have landed at 2.4%. The economy is still on a solid track and the momentum should carry over to 2019, the current growth prognosis being approx. 2% p.a for 2019. Investor demand towards office sector continued to be extremely strong in Q4. Rental growth was recorded in the Helsinki CBD and in a selection of subregions compared to Q3. Positive rental development can be seen in the prime end of the market going forward in 2019.

Occupier focus

The overall vacancy remained stable in Q4 2018. In Q4 total of 18,000 sq. m was completed in the Helsinki Metropolitan Area (HMA). There is currently over 190,000 sq. m under construction in the HMA due to be completed in 2019-2020. The decreasing growth rate of economy will flatten out rental growth in multiple locations and growth is limited to the best properties in the strongest submarkets.

Investment focus

The volume of published office deals in Q4 amounted to over €1.9bn. The most notable office deal was Kildare Partners acquiring 100% of shares in the stock listed Technopolis, which comprises approximately €950mn in Finland. The investor base in Q4 consisted mostly of private property vehicles, accounting for 90% of the total office investments. The share of international investors accounted for 88% of office deals in Q4.

Outlook

Offices was the most traded sector in 2018 with a share of 39% of the total volume. Strong demand is expected to continue through 2019. The major office transaction processes in Q4 2018 left frustrated capital looking at the market for prime office opportunities.

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LOCATION	BUILT STOCK	AVAILABILITY	VACANCY RATE	NET ABSORPTION	NET ABSORPTION (YTD)	UNDER CONSTRUCTION
	(SQ.M)	(SQ.M)	(%)	(SQ.M)	(SQ.M)	(SQ.M)
Helsinki (CBD)	420,000	17,900	4.3%	7,400	6,100	0
Helsinki (Ruoholahti)	415,000	33,200	8.0%	0	5,800	0
Helsinki (Pasila/Vallila)	601,000	60,100	10.0%	1,500	1,800	42,500
Helsinki (Pitäjänmäki)	475,000	89,900	19.0%	0	-500	7,900
Espoo (Keilaniemi/Otaniemi)	302,000	45,300	15.0%	-6,800	600	0
Espoo (Leppävaara)	231,000	40,300	17.5%	2,900	-700	15,000
Vantaa (Aviapolis)	276,000	24,800	9.0%	-3,500	-5,200	8,300
Helsinki Metropolitan Area (Overall)	8,720,000	1,130,000	13.0%			193,000

Source: Cushman & Wakefield

Key Occupier Transactions

PROPERTY	SUBMARKET	TENANT	SIZE (SQ.M)	TRANSACTION TYPE
Tripla Offices (under construction) (Q3 2018)	Helsinki (Pasila)	Telia Finland	21,000	Lease
Tietotie 6 (Q1 2018)	Espoo (Otaniemi)	City of Espoo	26,000	Lease
Caverion HQ (Q1 2018)	Vantaa (Vapaala)	Caverion	12,000	Re-lease
YIT HQ (Q1 2018)	Helsinki (Käpylä)	YIT	30,000	Re-lease
IF Turku (Q1 2018)	Turku (Kupittaa)	IF	17,500	Re-lease
Former Fortum HQ (Q1 2018)	Espoo (Keilaniemi)	Accountor	11,000	Lease

Source: Cushman & Wakefield

Key Investment Transactions

PROPERTY	SUBMARKET	SELLER / BUYER	YIELD	PRICE € MILLIONS
100% of shares in the stock listed Technopolis	Several	Technopolis Oyj / Kildare Partners	n.a.	950
Helsinki Court House	Helsinki (Ruoholahti)	Sponda / Hemsö	n.a.	200
Alvar Aallon katu 3	Helsinki (CBD)	M&G Real Estate / Ilmarinen Mutual Pension Insurance Company	n.a.	116
Tripla Offices (under construction)	Helsinki (Pasila)	YIT / Commerz Real	n.a.	n.a.

Source: Cushman & Wakefield

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Ville Suominen

Associate Director, Valuation & Research Keskuskatu 1 A, Helsinki, 00100, Finland Tel: +358 10 836 8455 <u>ville.suominen@cushwake.fi</u> cushmanwakefield.com / cushmanwakefield.fi